

Spring Is Here!

Spring is all about change. It is a time for renewal and transformation. Our newsletter this quarter focuses on effective and sustainable changes that you can make in your practice. Contact us to help you make those changes!



Take Time To Analyze

The business of Dentistry is enjoying more options today than ever before. Ownership is both exciting and stressful. Whether you work with a business solutions company or manage all operations solo, the enjoyment of providing your unique level of treatment for patients can be quickly dampened by employee concerns, technology issues, and cash flow problems.

This spring, take time to analyze where your business breakdown is occurring and make time to find the solution. As I tell my doctors; "You do not have the Red Cross painted on your forehead. Dentistry is a business." Let's get the right people and systems in place to ensure "Success your way." We can assist you in practice preparation for sale, start your new ownership off right, or simply implement efficient, profitable systems. I look forward to it!

~Corey

Spring is synonymous with spring cleaning and a feeling of fresh and anew! Our Operations Specialist, Denise suggests you use this time to spruce up your treatment rooms. Spring clean from the patient's position, which literally meal sitting in the dental chair looking up from the floor to ceiling. Evaluate the ceiling appearance, the overhead light, and under the cabinets. Take time off patient hours to pull everything out all drawers and cabinets, wipe down with disinfecting wipes, evaluate for expired product, and reorganize. Spring is in the air!



How Will Your Team Respond to Change with Your Leadership: Growth or Resistance? By Jill Shue & Ashley McCauley



Whether it's a small change in the practice or a full transition of the office, change is hard and can create stress and anxiety for the whole team; however, change is what provides growth, and without it, an office will not thrive. It can be difficult for an office to take on tasks that involve needed change, which is why our team at CDS has the dental background, along with the most up-to-date change management processes to help guide and bring a new perspective to your practice. Today, more and more practices need to deal with new products, growth, increased competition, technology advancements, and a changing workforce. Successful practices are not afraid to make changes, as they know it provides new opportunities for growth. Sometimes it takes an outsider who can see the practice objectively. With the appropriate tools, perhaps guidance from outside sources, your team will grow and succeed with change.

Copyright © 2017 Custom Dental Solutions, All rights reserved.